

Salesforce Data Architecture and Management Designer Certification

Course Content:

- > Data modeling/Database Design o Custom fields, master detail, lookup relationships o Client requirements and mapping to database requirements
- > Standard object structure for sales and service cloud o Making best use of Salesforce standard and big objects
- > Association between standard objects and Salesforce license types
- > Large Data Volume considerations o Indexing, LDV migrations, performance
- > Salesforce Platform declarative and programming concepts
- > Scripting using those tools (Data loader, ETL platforms)
- > Data Stewardship
- > Data Quality Skills